



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-13-2012 PAGE: 1 of 3

BUYING TIME - 6205  
ATTN: KATHRYN WELSH  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395727	08-15-2012	09-12-2012	2	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# 323 326 2211			CMS # 241020	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241020			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2211																
1	10-23-2012	10-28-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30			1	1	1			3	325	3	975.00
2	10-29-2012	10-29-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30	1							1	325	1	325.00
3	10-23-2012	10-28-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30		1	1		1			3	650	3	1,950.00
4	10-29-2012	10-29-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30	1							1	650	1	650.00
5	10-23-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30		1		1	1			3	850	3	2,550.00
6	10-29-2012	10-29-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	1							1	850	1	850.00
7	10-23-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)			1	30			1		1			2	850	2	1,700.00
8	10-29-2012	10-29-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)			1	30	1							1	850	1	850.00
9	10-23-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)			1	30		1		1	1			3	380	3	1,140.00
10	10-23-2012	10-28-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			1	30			1	1				2	325	2	650.00
11	10-29-2012	10-29-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			1	30	1							1	325	1	325.00
12	10-23-2012	10-28-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			1	30		1		1	1			3	375	3	1,125.00
13	10-29-2012	10-29-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			1	30	1							1	375	1	375.00
14	10-23-2012	10-28-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30		1	1		1			3	750	3	2,250.00
15	10-29-2012	10-29-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30	1							1	750	1	750.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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395727	08-15-2012	09-12-2012	2	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# 323 326 2211			CMS # 241020	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241020			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2211																
16	10-23-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30			1	1	1			3	1,100	3	3,300.00
17	10-29-2012	10-29-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	1							1	1,100	1	1,100.00
18	10-23-2012	10-28-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30		1		1	1			3	950	3	2,850.00
19	10-29-2012	10-29-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	1							1	950	1	950.00
20	10-23-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			1	30		1	1		1			3	1,400	3	4,200.00
21	10-29-2012	10-29-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			1	30	1							1	1,400	1	1,400.00
22	10-23-2012	10-28-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30		1		1				2	1,400	2	2,800.00
23	10-29-2012	10-29-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1							1	1,400	1	1,400.00
24	10-23-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30			1	1				2	1,100	2	2,200.00
25	10-29-2012	10-29-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30	1							1	1,100	1	1,100.00
26	10-23-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			1	30							1	1	375	1	375.00
27	10-23-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			1	30							1	1	190	1	190.00
28	10-23-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			1	30						1		1	380	1	380.00
29	10-23-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			1	30						1		1	275	1	275.00

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Contract No 395727	Contract Dt 08-15-2012	Revision Dt 09-12-2012	Rev# 2	Advertiser DALTON FOR GOVERNOR	Brand DALTON FOR GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM												
Agency Est# 323 326 2211		CMS # 241020	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 241020										
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2211																
																Contracted Gross Total:		51	38,985.00
																Actual Gross Total:		51	38,985.00
																Agency Commission:			5,847.75
																Net Total:			33,137.25
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Oct 12		0.00		0.00		28,910.00		0.00								28,910.00			
Nov 12		0.00		0.00		10,075.00		0.00								10,075.00			
TOTAL		0.00		0.00		38,985.00		0.00								38,985.00			

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